

ANGELA LING

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PROFILE

Graphic designer with a bachelor's degree in Marketing/Communication and 5 years of experience. Awarded Employee of the Quarter and Co-op Student of the Year for her significant contributions.

TECHNICAL SKILLS

- Adobe CS5 (InDesign, Photoshop, Illustrator), HTML, CSS, Dreamweaver, Flash Fundamentals (Mac/PC)

WORK EXPERIENCE

Mountain Equipment Co-op

Web/Print Production Artist (Oct 2010 - present, contract)

- Collaborate with the web team, studio team and Creative Director to execute asset creation (design to production and then into web-ready/print-ready executables)
- Create web campaign graphics for mec.ca (e.g. home page images, e-cards), web and print advertising and signage
- Designed wireframes for MEC's 2011 Board of Directors Elections website with usability principles in mind. Worked closely with the Senior HTML Developer to produce web-ready graphics and debug the final site.

Wonderspark Creative & Design

Principal/Graphic Designer (2007 - present)

- Operate a freelance design firm that provides print and web design services to various clients

CBC

Graphic Designer (Sept 2010, short term/casual)

- Created web graphics, print advertising and signage based on brand standards

Rogers Retail (Rogers Communications)

Graphic Designer (April 2007 - March 2010)

- Worked on national marketing campaigns in collaboration with the Marketing team .
- Designed projects such as national monthly flyers, direct mail, web images and e-mail newsletters for a network of approximately 400 Rogers Plus stores
- Awarded *Employee of the Quarter* in 2008 for significant contributions to the Marketing Department

COBS Bread

Graphic Designer (2006 - 2007)

- Designed marketing materials for 40 retail bakeries including ads, posters and merchandise displays
- Streamlined design process by creating approximately 100 brand consistent templates and a photo library

EDUCATION

Emily Carr University of Art & Design - Continuing Studies (2010, 2007) Intro to Flash, Drawing Fundamentals

British Columbia Institute of Technology - Continuing Studies (2007) Intro to Web Development & Design

Simon Fraser University (2001 - 2006) Bachelor of Business Administration: Marketing & Communication